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**FILM BLDG.**  
277 Victoria St.  
TORONTO

**CANADIAN MOVING PICTURE**

# Digest

**THIRTY-THIRD YEAR OF PUBLICATION 1915-48**

Vol. 40, No. 12

TORONTO, CANADA

July 17th, 1948

## Are You A Big Shot—Or A Blank Cartridge?

**W**HAT does it mean to be a member of the Canadian Picture Pioneers? It gives you an unique classification and standing within the Industry, and with the Public; it places you among the Pioneers, the Senate of the Industry; it brings you into a fraternity of interests in which you become a member of the Family.

You may feel that in your admission of twenty-five years, or more, of active motion picture association, you are dated. As the only woman-member of the Canadian Picture Pioneers, and one of its Founders, may I advise you that it is important to the Pioneers, and to you, that women be included in its membership, since thousands of women are active in Motion Pictures, not only as stars, players, authors, but as employees. Many women are Exhibitors, many are employed in our Exchanges, in the Sales, Advertising and Revising Departments. Many work in our Laboratories, in various departments, and thousands work in our box offices at theatres. Incidentally, among the millions of shareholders in motion picture companies, you will find many women.

The Canadian Picture Pioneers operate a Benevolent Fund, through which the Trustees of the Canadian Picture Pioneers are enabled to respond to Emergency Appeals, made on behalf of any member of our Industry and its Affiliates. It is a Government recognized Canadian Service, and all gifts to the Benevolent Fund are deductible on Income Tax Reports.

When the Membership Committee, in its drive for members, asks you to become a member, accept the invitation as a compliment, remember that Show Folks are ageless, as long as they retain the spirit of Show Business, as long as they keep the faith, and know that they are a part of a Field of Entertainment which collectively serves in Peace and in War.

Behind the mechanical details of a vast network of operation, which involves working hours, wages, competitive conflicts, the pursuit of the Almighty and perhaps Elusive Dollar, behind the accumulation of huge profits, there are the Creative Impulses with their Entertainment Effect. There is the Miracle of the Screen, conceived in the brain of Lumiere, Friese-Green, Edison, and a long line of men and women, who have, through Talking Pictures and Color, given us the benefits of their inventive genius.

If you have reached the twenty-five year milestone, and you are not a Pioneer member, what are your reasons? The fees have been made for a poor man's pocketbook. Do not tell us that you are such a stick-in-the-mud, that you are only interested in counting your box office receipts, or in collecting your weekly wages. Don't tell us that you are such a Big Shot that Pioneer membership is not sufficiently important to satisfy your Ego.

The Hon. Earl Lawson, President of the Canadian Picture Pioneers, is President of Odeon Theatres of Canada Ltd., and John J. Fitzgibbons, CBE, Public Relations Officer of the Pioneers, is President of Famous Players Canadian Corp. Both of these men are Big Shots, and to them Pioneer membership and service are important. There are many Big Shot members of our Industry who are Pioneers, and who have given years of devotion and service, although among them you may not find presidents of nation-wide film enterprises.

There are only two classifications for the term Big Shot, and these two narrow themselves eventually into one class. A big Shot is one who has Position and Power, a Big Shot is one who has the desire and power to serve; the latter is the only Real Big Shot, who has made a success of Living, the former big Shot may be only a Blank Cartridge.

—EDITOR.

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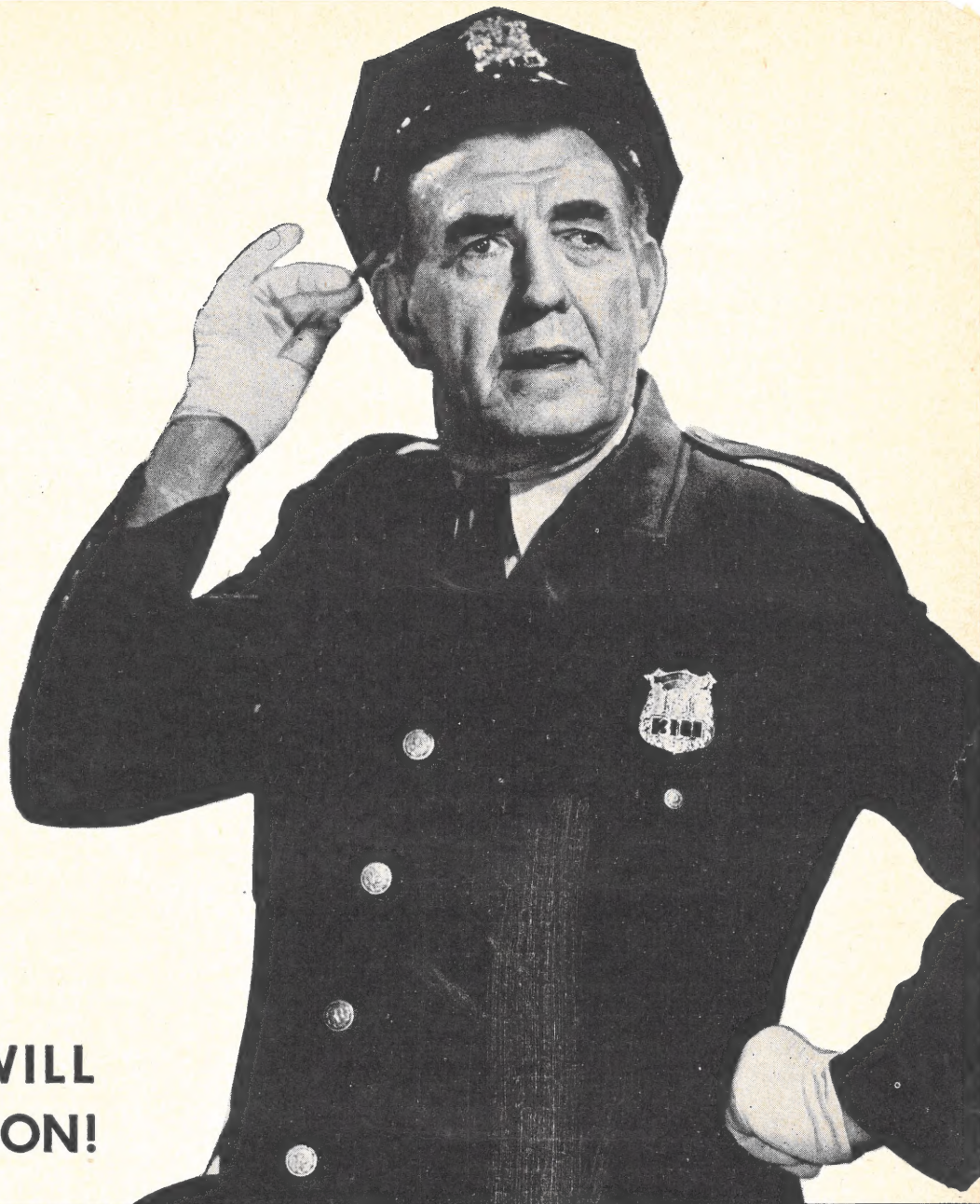
TORONTO



# "GOSH! AN EASTER PARADE IN JULY!"

That's what the cops at 45th Street and Broadway are saying as crowds of people block traffic at Loew's State Theatre to see M-G-M's presentation of Irving Berlin's "EASTER PARADE." New records! New box-office lines never before witnessed in the 27-year history of this theatre!

## THE PARADE THAT WILL SOON SPAN THE NATION!



**NEW RECORDS!**

M-G-M presents IRVING BERLIN'S "EASTER PARADE" • Starring JUDY GARLAND • FRED ASTAIRE • PETER LAWFORD • ANN MILLER  
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Lyrics and Music by Irving Berlin • Musical Numbers Directed by Robert Alton  
Directed by CHARLES WALTERS • Produced by ARTHUR FREED • An M-G-M Picture

**EASTER PARADE NOW SHOWING**  
STATE - JUST AROUND THE CORNER

"'EASTER PARADE' is launching Loew's State as the home of important pictures. The boys certainly picked a humdinger!"

—N.Y. World-Telegram





## RAY PRESENTS



**T**WO Independently released pictures, "Furia", and "The Sins Of The Fathers" are of interest. "Furia", an Italian produced picture, with English titles is released in the United States by Film Classics, and in Canada through Astral Films.

"Furia" is having its premiere Canadian showing at the Royal Alexandra, a Road Show Theatre. It is being presented twice daily, and is doing hold-over business.

It is a well-produced story with a quadrangle conflict, and while the subject material is daring, because of excellent direction and an excellent cast, it remains within the confines of interesting entertainment for adults.

*The advertising for this picture must of necessity be forceful, but need not be salacious (I hate that word) for there is, in my opinion, nothing salacious about "Furia", except to a public containing a number of people who have a tendency to guffaw at anything which suggests Sex.*

*In the common vernacular, "Furia" is Sexy, but so are you and I, unless we are ascetics, or have reached the age of ninety-nine; incidentally, I am not certain that the 99 is ausgespielt.*

**I**N this picture there is a young and beautiful woman, who has attracted to herself a wealthy middle aged husband; he is the tired type, she is "full of vim and vigor" and might have solved her Sex Problem by having a few children, which in this picture she has not. Whether she could, or could not, the picture does not reveal, but it does reveal that she has a beautiful, grown-up step-daughter, her husband's daughter by a former marriage.

*Isa Pola is the woman and, as the wife, she is attracted to Rossano Brazzi, who portrays the character of a groom, employed on her husband's farm. Another employee, a half-wit farm hand, develops a passion for her, which passion she receives with indignant temper and with contempt, an attitude which precipitates the final tragedy.*

*In addition to these various amorous complications, the handsome groom becomes the lover of the wife; the step-daughter returns from school to her father's farm, and discovers that things are not so Kosher between her father's wife and the groom.*

**T**HE husband becomes suspicious and plans a surprise, by announcing that he is going away on a selling trip, but returns to the farm, and with a gun in hand, arranges to make the surprise killingly effective. The daughter discovers her father's return, and warns her step-mother, the latter who escapes from her lover's bedroom, and her husband discovers his own daughter with the groom.

*To alleviate the resultant scandal, the groom marries the daughter, and as Time goes on, both grow to love each other and really become man and wife. But this does not satisfy the farmer's wife, and she is determined to retain her lover, to win him from her step-daughter, and plans accordingly. First, she persuades her husband, who is not always tired, to provide for her in his Will, which he does, by willing her the farm, and other properties, at his death.*

**A** STALLION, on the farm, called "Furia", breaks out from his stable; the farmer is warned, by the half-wit, of the escape of the stallion. The farmer, who has returned from a Country Fair, where he has been drinking, is enraged because his wife left the Country Fair, return-

ing to the farm without him, jumps into a wagon from which a horse is being unharnessed, and races after the stallion. The wagon overturns and he is killed.

*The widow now endeavors to renew her intimacy with her step-daughter's husband, and offers him a position as overseer of the farm, but the wife persuades him to refuse, whereupon the widow decides to leave the farm and to persuade her former lover to go with her. During her preparations for departure, the half-wit, who is assisting her, suddenly realizes that she is leaving; he makes advances, but she beats him off, and he strangles her.*

*The groom is accused of her murder, but the half-wit confesses, and so begins a new life, and apparently a happy one, for the young couple.*

*I have given you the story, which you will admit presents, without camouflage, or subtleties, a battle of the sexes, with trimmings, during which interludes of passion, our lover does not sing "when the moon comes over the cow-shed". He and his lady of desire are interested in the cow-shed, but for other reasons.*

*May I repeat that the story has been handled with nicety. It is not vulgar, nor have the director and the players endeavored to make "Furia" a Sex picture. It is what is portends, because these things happen in life.*

**"SINS OF THE FATHERS"**, which, also, deals in Sex, stresses the educational values. It is designed for adults and reveals one of the reasons for the quotation, "Sex rears its ugly head".

"Sins Of The Fathers" is an original screen play by Gordon Burwash, with an original music score by Morris E. Davis, arranged and conducted by Samuel Herschenhorn, the latter well-known in Canadian musical circles.

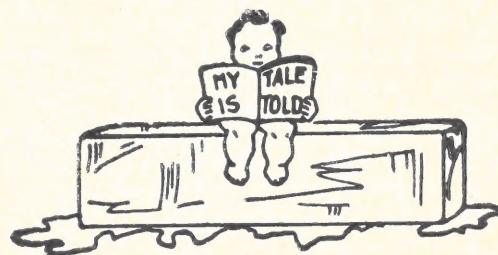
*"Sins Of The Fathers" was produced in Canada, at the studios of the Quebec Productions, under the supervision of its producer, Larry Cromien and directed by Phil Rosen and Richard J. Jarvis.*

*It is a film within a film, for it presents animated and clinical sequences supplied by the Royal Canadian Air Force. The medical lecture is by Dr. D. B. Layton, Chief of the Venereal Disease Control Division, Department of National Health and Welfare, Dominion of Canada. The photography is by William Steiner, A.S.C.*

**T**HE cast is Canadian, with players selected from Theatre, Radio and Little Theatre Groups. Austin Willis has a principal part, and the cast, on the whole, is satisfactory.

There are a number of forceful climaxes, the direction is smooth, with the clinical scenes presenting extraordinary material, including the actual birth of a baby, a manifestation of Nature which we take for granted, but which, when seen, is a Miracle.

*Paul Maynard has secured World Rights to this picture. "Sins Of The Fathers" will have its premier Toronto showing at the Royal Alexandra Theatre, where it will be shown to segregated audiences.*





## Toronto and District

By BILL PRESS

THE opening of the Odeon show-case on Carlton Street, which will cost a cool \$2,000,000 in its completed state, is definitely scheduled for Thursday, Sept. 9th, although numerous finishing touches have to be made to the outstanding structure which will seat about 2,400.

The story has been told that, if the seats in the Odeon Toronto, were installed at the legal minimum of 30 inches from back to back, the capacity would be 3,000. The aim for comfort, however, will reduce the seating capacity to 600 less. It is just possible that the theatre will have a 16 mm. projection equipment in addition to the 35 mm. projectors.

The new Odeon suburban unit at Bloor and Jane Streets in Northwest Toronto will probably not be opened until later in the fall. It will be called the Humber Theatre because of its proximity to the Humber River. Meanwhile, the new Odeons at Fort William, Port Arthur and Sturgeon Falls are about to open, or have opened by the time this Digest is out. The unit at Sturgeon Falls will be operated by National Theatre Service, it is understood.

*The Casino on Queen Street West, Toronto, has undergone a face-lifting with general repairs and redecorating for a transformation. The theatre is a unit of the Allen circuit.*

Mayor Hiram McCallum told the Board of Control at a meeting in Toronto that the Ontario amusement tax would eliminate any need for the city to meet hospital deficits for indigent patients. Other civic officials added that the tax on theatre admissions would offset future applications from hospitals for cash payments from municipalities. Time will tell.

*Bernard D. Groom, former member of an RAF entertainment unit and now a resident of Toronto, claims to have received one of the last letters written by Carole Landis before her death in Hollywood. He came to Toronto eight months ago as an air immigrant from London.*

Taking one look at the Hospitals Amusement Tax form recently distributed by the Ontario government, one theatre manager was heard to remark, "It looks like an income-tax report, only it comes 12 times a year". There is a five per cent penalty for failure to file the report within 10 days after the end of each month. For incomplete reports, the penalty is one per cent of the month's tax total. Interest at seven per cent will be collected on any deficiency.

*Dr. H. W. Curran of Kingston told the annual meeting of the Ontario Association of Film Councils at Toronto that commercial film interests were exerting undue influence against the community film organizations. The association will meet again at Guelph early in September to draft a constitution.*

The Famous Players' Imperial in downtown Toronto got it again when an armed bandit held up Miss Esther Newson, cashier, securing \$200, after which he disappeared in a lane on near-by Bond Street. Years ago when it was still the Pantages Theatre, a robber made off with a large sum when he held up the inside box office and a robbery took place there a couple of years ago.

*There was reason enough in a double bill which played the Granada Theatre on Danforth Avenue, Toronto. "Why Girls Leave Home" was the title of one film and the other picture, which seemed to supply the answer, was "I Accuse My Parents".*

Magistrate T. H. Moorehead of Peel County, who used to be a circuit exhibitor, made a historic ruling the other day in court at Port Credit when he decided that the press should be present for a case even when the general public is barred. Tom Moorehead always got along well with newspaper people back in his theatre days.

*The 20th Century Vanity Theatre at Windsor, had an engagement of "The Birth of a Baby", which started off with a Sunday midnight show — probably for expectant fathers.*

Claude Hunter, manager of the Odeon Peterborough Theatre, ever on the alert to exploit pictures playing his theatre, tied in with a local merchant, whereby "Arch Of Triumph" was given a full page plug, on 2,000 heralds distributed in the neighborhood.

*George "Mom And Dad" Altman, has returned to Toronto from a week's tourist holiday in New York. He will be back on the road in a very short time, exploiting and selling his educational feature.*

George Oullahan was down in the East end of Ontario to arrange for engagements of "Children of Paradise", the controversial French picture. The picture has been booked into the Glebe Theatre, Ottawa, where it should draw patronage from Quebec which is forbidden territory for the production.

### The Canadian Moving Picture Digest

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BERT H. WILKES - - Associate Editor

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WILL McLAUGHLIN	Ottawa, Ont.
BILL PRESS	Toronto, Ont.
ROY LESTER	Montreal, Que.

*Charlie Mavety, ranch-owner at Kleinburg, who won the Palomino class at the recent Toronto horse show at the Woodbine, has been elected a director of the Canadian Palomino Horse Association.*

It seemed like old times to have Leon Leonidoff back in Toronto. The director of productions at Radio City Music Hall was the ballet master of Famous Players Canadian Corp. when the old Regent Theatre on Adelaide Street West, was in its deluxe heyday. He and Florence Rogge eventually graduated to New York. Leonidoff has been here to prepare for the show at the Canadian National Exhibition.

*Hon. J. Earl Lawson, K. C. president of Odeon Theatres of Canada, has been elected a director of the newly incorporated National General Insurance Co. Limited.*

"The Mating of Millie" continued on its merry way for a sixth week at the Biltmore Theatre, Yonge and Dundas Streets. With "Sitting Pretty" having a long Toronto run at two other theatres recently, it looks as if the fans favor lighter, brighter films.

*Alex Adilman, Consolidated Theatres, Montreal, accompanied by his wife, was in Toronto last week, combining business and pleasure.*

Charlie Mann, one of the few remaining pioneers in the Western Canada amusement field, passed away recently. He was buried on Monday in Toronto.

*John Heggie, Famous Players booker, was recently the father of a second girl, Joan Rose.*

Carillion Pictures, newly formed Canadian film company, will start production this summer. Initial film will be "The Gallant Greenhorn", which will be shot in B.C. and Alberta, with a \$250,000 budget. This and other features will have world release through Allied Artists and Monogram Pictures, Carillion officials reported.



## « Capital Story »

By WILL McLAUGHLIN

A power breakdown at the Linden Theatre during a recent electrical storm made it necessary for a large number of tickets to be given out so that patrons could return the following night to see the show that was interrupted in this way. However, about 75 of the younger patrons insisted on staying until the high-voltage power came on, and, that night, the Linden did not finish until 2 a.m., with the patrons staying until they had seen the advertised show. Following this, Casey Swedlove, proprietor, left on a trout fishing expedition to Northern Quebec, where he met John Hausler of the Westboro Theatre, and the two visited some favorite haunts where they were fortunate in getting a nice catch of the speckled beauties.

\* \* \*

*Louis Wolfe is building a new theatre on Bank St., Ottawa South, about two blocks from the Mayfair Theatre and is hoping to be able to draw his patronage from Billings Bridge and the area which has recently been built up considerably around that suburban district.*

\* \* \*

Much speculation is going on among Ottawa's theatre managers on the effect the two new drive-in theatres, which are to open shortly in this district, will have on patronage in the already established regular theatres. Mr. Herbert Ochs, owner of the new Drive-In theatre, nearing completion near the Britannia amusement park, was in Ottawa this week to arrange final details for the opening. Messrs. Gamble and Cater are also rushing their drive-in theatre, out on Fisher Avenue, and it will be a race to see which of these new operations will open first.

\* \* \*

*Louis Gauthier applied for a reduction on the assessment of equipment in the Cartier Theatre, Hull, and at a recent ruling of a Hull court the valuation for assessment purposes of the equipment was lowered considerably.*

\* \* \*

Bob Martin, formerly manager of the Avalon (now the Glebe) and other theatres of the Odeon Circuit in Western Ontario, and for the past several years at the Rexy in Ottawa, has resigned to enter another line of business. Jim Fox, who has been assistant to manager Steve McManus at the Odeon Theatre, Kingston Ont., has been promoted to the management of the Rexy which, incidentally, is a neighborhood theatre on Somerset Street, west of Bronson Avenue, and is one of several operated in Ottawa by Odeon.

## Pioneer Benevolent Fund Elects New Executive

At a recent meeting of the Trustees of the Canadian Industry's Pioneer Benevolent Fund, the permanent Trustees, Oscar Hanson, Charles Mavety, George Beeston and Ray Lewis, and the supplementary Trustee, The Hon. J. Earl Lawson, President of the Canadian Picture Pioneers, elected the officers of the Trustee Board, for the coming year. Oscar R. Hanson was elected President; Ray Lewis, Vice-President; Charles Mavety, Secretary, and George Beeston, Treasurer.

The Trust Fund is administered through a majority vote, regarding donations, in response to Emergency Appeals, and provides that the President of the Canadian Picture Pioneers shall officiate as a Trustee and shall have a vote in the operation of the Trust Fund. Where the President is a Permanent Trustee, another member may be appointed to officiate; this obviates the possibility of a tie-vote, in any case for Emergency aid.

All Emergency Appeals are investigated, locally, by the District Branch, and must be recommended by the District Branch before the Permanent Trustees may give the Emergency appeal consideration.

The Benevolent Fund has a separate Banking Fund, apart from that of the Canadian Picture Pioneers. Emergency Aid is not restricted to members of the Canadian Picture Pioneers, it is a Motion Picture Benevolence which operates nationally in Canada.

When making Charitable donations remember our own Benevolent Fund and in making your Will, give to the Industry which gave to you, a portion in your bequests.

## Films Show Canada To U.S. Tourists

Something new has been added to the growing list of tourist activities across Canada. At nearly 50 major tourist points, motion pictures of Canada and Canadian subjects will be screened regularly. Tourists planning to cover the Dominion will see places they expect to visit, while those visiting only one or two points will be shown a great deal of the rest of Canada and will probably be interested in seeing more of the country.

Practically all the films screened will be in color. The screening program for tourists, on a national scale, is being operated by the National Film Board through its regional and field staffs, with the co-operation of the local authorities, including parks superintendents, government and civic officials, libraries, theatres, community groups, film councils, etc. In Ottawa, the programs will be screened in the lecture hall of the National Museum. Among places scheduled for the tourist showing are Minaki and Pictou Lodges, Bigwin Inn, Niagara Falls, Highland Inn, Royal Muskoka Hotel, Devine Lake Lodge, Banff, Jasper, Waterton Lakes, Elk Island Park, as well as a number of Quebec and Maritime resorts, lodges, camps, hotels and parks.


Programs will include films on salmon fishing in British Columbia, tuna fishing off Nova Scotia, a flight across Canada by TCA, Jasper, Banff, Winnipeg, the Calgary Stampede, hockey, skiing, the St. Lawrence and Peace Rivers, the Great Lakes, Isle of Orleans, the Canadian north, the Alaska Highway and many more.

## Celebrity Tees Off "Stampede" Premiere

Sally Rand, world famous fan dancer, appearing in Western Canada with her Royal American Shows review, participated in the opening ceremonies of the co-world premiere of "Northwest Stampede", Eagle - Lion (Hollywood) \$2,000,000 cinecolor spectacle — which bowed in at the Rialto Theatre in Edmonton, July 16th, it was announced by Irving Herman, director of advertising and publicity for International Film Distributors.

The Sally Rand show opened in Edmonton at the local annual Exhibition July 12th, and Miss Rand consented to appear with her entire company at the Rialto's premiere festivities. Others attending the Edmonton opening of the picture were Lieut. Governor J. C. Bowen, the King's representative in the Province of Alberta, Provincial Premier E. C. Manning, members of the Alberta Provincial Cabinet and leaders of the Canadian business world.

Extensive preparations were made by J. J. Lieberman, manager of the Rialto Theatre in Edmonton, with the assistance of Irving Herman, who left Calgary for the capital city of the province.




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## Vancouver News

By JACK DROY

THE Pacific National Exhibition Association, in conjunction with Famous Players, are now launching a grand provincial Beauty Contest to publicize and stimulate interest in Canada's second largest exhibition. Fourteen urban centres served by Famous Players will be given the opportunity of sending their finalist to Vancouver to compete for the title "Miss P.N.E. of 1948" . . . the most beautiful girl in British Columbia. Ivan Ackery, manager of the Orpheum Theatre in Vancouver, will make a personal tour of all the B.C. cities to standardize the procedure to be followed. A parade of all B.C. finalists (including Vancouver girls) will be held at the Orpheum Theatre on August 24th. They will also take part in the Exhibition "Big Show". Miss P.N.E. of 1948 will also win a Hollywood trip. Press publicity will be released to all B.C. papers giving Famous Players favorable publicity for sponsoring the beauty contest.

\* \* \*

Paul Theriault, executive assistant to Ross MacLean, Canadian Film Commissioner, and Len Chatwin, co-ordinator of non-theatrical distribution for the N.F.B., spoke at a three-day convention of Community Film Councils held at the University of British Columbia. Chatwin was a NFB regional supervisor for B.C. Fifty delegates, representing 25 councils, were in attendance. Discussed were the formation of a federation of councils to co-ordinate activities throughout the province.

On July 1st, the new sales tax, from which the B.C. government expects to collect \$12,000,000 annually went into effect. Theatremen are concerned with a section of the act which would levy a 3% tax on film rentals. A delegation from the amusement industry went to see the Minister of Finance in Victoria. If this levy is collected, it is expected to cost the two circuits \$75,000 additional yearly. The question to be decided is whether film rentals are sales under the act. With the B.C. government grabbing the extra 20% amusement tax and the new 3% levy, theatremen believe that the amusement industry is being given a pretty tough deal, and they are trying to do something about it.

\* \* \*

Vancouver seems to be the honeymooners' paradise for it attracts many of the film trade newly weds. Currently here are Mr. and Mrs. Allan Laubenstein. Allan is assistant booker of Fox's Winnipeg office and his wife, the former Jeannie Thompson, was in the advertising department at Western Theatres Limited, Winnipeg. Also honeymooning here are Mr. and Mrs. Dave Smith of Calgary. Mrs. Smith is the former Amy Williams, who was head usherette at the Capitol, Calgary.

\* \* \*

The Cascades Drive-In Theatre, near Vancouver, has inaugurated a Dance on the Deck every night prior to show-time, having installed an up-to-date dance floor, at no increase in admission prices, which includes a two hour film show. Business is tops.

Western Canada's second Drive-In Theatre, the Langford, on the highway close to Victoria on Vancouver Island, with Pete Labrosse, manager, opened last week. Spot has accommodation for 150 cars. The theatre will be open each Thursday, Friday and Saturday. Policy at present is to use 16 mm. films with one show nightly at 9.30 p.m.

\* \* \*

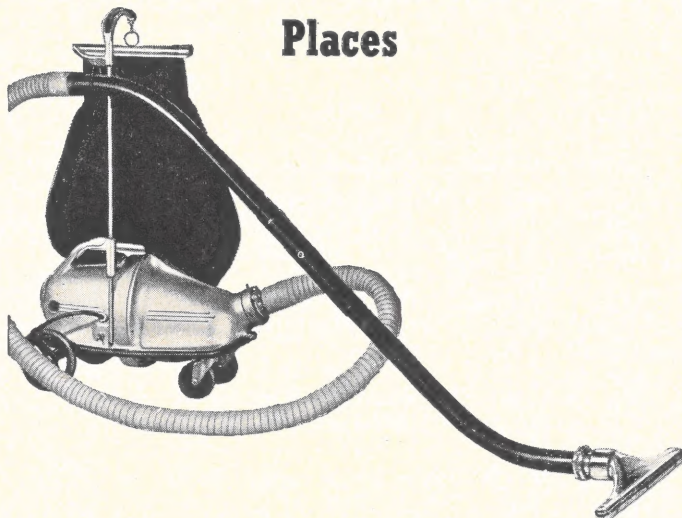
A motion picture projector that eliminates intermittent action, using, instead, an arrangement of revolving mirrors, has been invented by Gordon Jackson, veteran projectionist at the F-P Capitol Theatre, Port Alberni, B.C. Advantages claimed for the device are a saving in light losses, plus reduction of stresses which are said to lengthen the life of prints by 20 times. Jackson has several other inventions which have proven a success in projection booths and are being used by the circuits.

\* \* \*

Larry Bearg, F-P Western division manager, cut his visit short, leaving for the East, having received news that his father had passed away in the United States.

\* \* \*

Frank Marshall, manager of the Odeon-Marpole Theatre, raised \$315 for the B.C. flood relief fund. He put on a Sunday show and used many acts from leading Vancouver night clubs. Frank is also proud of his Marpole girl's softball club, which is undefeated in the first 10 games, and leading the intermediate league. Marshall has done a good job for the Odeon circuit in this outlying community, by doing much to eliminate juvenile delinquency in his district, through his interest in sports.



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## Maritime News

By A. L. FAIRWEATHER

"THE FIGHT" was on, literally, in the R-K-O offices in Saint John, when seven prints of the Louis-Walcott fight arrived at noon, by plane, and, with the wires humming and the phones ringing, were booked for showing in seven different theatres in the Maritimes. The Strand, Saint John, Capitol, Halifax, and theatres in Sydney, N.S., Truro, N.S., Charlottetown, P.E.I., Moncton, N.B., and Edmundston, N.B., played the picture Monday evening. To reach these situations for a simultaneous showing took some doing, and the staff, under manager Harry Cohen, worked many late hours to accomplish it. The picture is booked four weeks ahead for three day showings, and to date bookings have exceeded the record set by the fight last December.

*The marquee at the Mayfair Theatre, Saint John, has been completely remodelled and painted and new running neon lights were installed. An air cooling system has been installed in the auditorium. Other improvements are now in progress.*

Mrs. Clara Graham, who has been at the box office of the Gaiety Theatre, Saint John, for over twenty-three years, is ill and her many friends are wishing her a complete recovery. She is a most valued employee of the Gaiety of which L. A. Sprague is manager. Mrs. May Chickett is substituting in the box office at present. The Gaiety installed a candy bar in the lobby recently.

*The Regent Theatre, Saint John, is undergoing re-painting and extensive re-decorating. Herman Kerwin is the manager there. Mrs. Kerwin is a member of the local Carriden Choir which has been on the C.B.C. network recently.*

Williard Boudreau, manager for the F. G. Spencer Co. Ltd.'s Capitol Theatre at Dalhousie, N.B., was unfortunate enough to be injured quite seriously in an accident while driving home from Quebec. His car was side-swiped by a truck and Mr. Boudreau is in a Montreal hospital at present with broken ribs and other injuries.

*It is a rumor that A.C. Sprague, formerly a partner of L. A. Sprague, has sold his restaurant business and will rejoin the motion picture industry.*

Ernest Hatfield of the Capitol Theatre, Yarmouth, who is always doing some excellent publicity stunt, had flowers presented to the first fifty ladies attending the showing of the Royal Wedding pictures at the Capitol. A tie-up with a local florist made this possible and the florist made a beautiful floral display for the lobby.

*The High School students who act as Traffic Patrols were treated by the Saint John Police Department to a free movie at the Strand Theatre, Saint John.*

Alec Demerson, president of the Maritime Amusement Company of Nova Scotia and secretary-treasurer of the Saint John Amusement Company which operates the Empire Theatre, Saint John, accompanied by his family, will leave shortly for a vacation in Halifax where he will inspect the company theatres in that city.

\* \* \*

*The suit of Famous Players and the Franklin Herschorn Company at Halifax, regarding the matter of a lease, has been heard, but to date no judgment has been given. J. F. Franklin was in Halifax during the hearing.*

## Trans-Canada Showing

Use This Information As Your Guide On Release Dates

### TORONTO

#### BILTMORE

6th week. "The Mating Of Millie" (Col.), with Glenn Ford and Evelyn Keyes.

#### EGLINTON-TIVOLI

"Anna Karenina" (Fox), with Vivien Leigh and Ralph Richardson.

#### FAIRLAWN-DANFORTH

"Ruthless" (Int'l), with Zachary Scott, Sydney Greenstreet and Martha Vickers.

#### IMPERIAL

"Romance On The High Seas" (W-B), Technicolor, with Jack Carson and Janis Paige.

#### LOEW'S

"On An Island With You" (M-G-M), Technicolor, with Esther Williams and Peter Lawford.

#### NORTOWN-VICTORIA

"Fury At Furnace Creek" (Fox), with Victor Mature and Coleen Gray.

#### SHEA'S

3rd week. "The Fuller Brush Man" (Col.), with Red Skelton and Janis Blair.

#### UPTOWN

"Summer Holiday" (M-G-M), Technicolor, with Mickey Rooney and Gloria DeHaven.

### MONTREAL

#### CAPITOL

2nd week. "Saigon" (Para.), with Alan Ladd and Veronica Lake.

#### IMPERIAL

"Sitting Pretty" (Fox), with Robert Young, Maureen O'Hara and Clifton Webb. Also "Madonna Of The Desert" (Rep.), with Lyne Roberts and Donald Barry.

#### LOEW'S

"I Remember Mama" (R-K-O), with Irene Dunne and Barbara Bel Geddes.

#### PALACE

"The Bride Goes Wild" (M-G-M), with Van Johnson and June Allyson.

#### PRINCESS

2nd week. "Secret Beyond The Door" (U-I), with Michael Redgrave and Joan Bennett.

#### SNOWDON

"Master Of Bankdam" (E-L), with Anne Crawford, Dennis Price and Tom Walls.

### AVAILABLE

Theatre manager. French-Canadian Bilingual. 35 years of age. Five years experience. Can provide excellent references.

**PAUL BERGERON,**  
La Tuque, Quebec.

### SAINT JOHN

#### CAPITOL

"Singapore" (U-I), with Fred MacMurray and Ava Gardner.

#### MAYFAIR

"Dark Passage" (W-B), with Humphrey Bogart and Lauren Bacall. Also "Yankee Fakir", with Douglas Fowley and Jean Woodbury.

#### STRAND

"Deep Valley" (W-B), with Ida Lupino and Dane Clarke.

### WINNIPEG

#### CAPITOL

"Call Northside 777" (Fox), with James Stewart, Lee J. Cobb and Helen Walker.

#### GARRICK

5th week. "The Mating Of Millie" (Col.), with Glenn Ford and Evelyn Keyes.

#### METROPOLITAN

"High Wall" (M-G-M), with Robert Taylor and Audrey Totter.

#### ODEON

"Casbah" (U-I), with Yvonne DeCarlo and Tony Martin.

### CALGARY

#### CAPITOL

"Green Grass Of Wyoming" (Fox), Technicolor, with Peggy Cummins and Charles Coburn.

#### GRAND

"The Jolson Story" (Col.), Technicolor, with Larry Parks and Evelyn Keyes.

#### PALACE

"The Bride Goes Wild" (M-G-M), with Van Johnson and June Allyson.

### VANCOUVER

#### CAPITOL

"Hazard" (Para.), with Paulette Goddard and Macdonald Carey.

#### ORPHEUM

"The Bride Goes Wild" (M-G-M), with Van Johnson and June Allyson.

#### PARADISE

"Angels' Alley" (Mono.), with Leo Gorcey and the Bowery Boys. Also "Old Los Angeles" (Rep.), with William Elliott and John Carroll.

#### PLAZA

"The End Of The River" (E-L), with Sabu. Also "Linda, Be Good" (Int'l), with Elyse Knox and John Hubbard.

#### STRAND

2nd week. "Green Grass Of Wyoming" (Fox), Technicolor, with Peggy Cummins and Charles Coburn.

#### VOGUE

"All My Sons" (U-I), with Edward G. Robinson and Burt Lancaster.

ALL EXCHANGES CONTACT LOCAL FILM BOARD FOR INFORMATION  
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**FIVE MEN  
WROTE HER  
LIFE STORY**

**...and each  
chapter is  
different,  
dangerous,  
daring!**

AN ALLIED ARTISTS Production

# "SMART WOMAN"

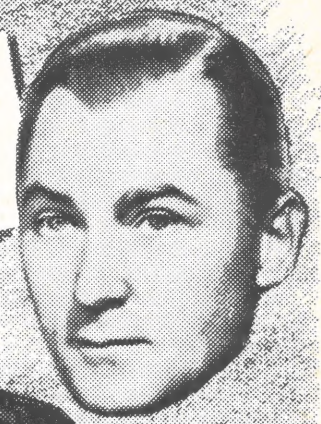
starring **BRIAN CONSTANCE BARRY**  
**AHERNE • BENNETT • SULLIVAN**  
with **MICHAEL O'SHEA • JAMES GLEASON**  
**OTTO KRUGER • ISOBEL ELSOM • RICHARD LYON • SELENA ROYLE**

Produced by **HAL E. CHESTER** • Directed by **Edward A. Blatt**

Screenplay by **Alvah Bessie, Louis Morheim and Herbert Margolis** • Adaptation by **Adela Rogers St. Johns**

*From* **MONOGRAM** *Now!*

She double-crossed the one man she really loved!



Blackmail forced her to protect his rackets!

He wanted her secrets for front page scoops!



He was wise to her kind of female!

She knew all his corrupt deals ... but didn't talk!

